

2019 MCLEAN COUNTY SHOP SMALL, WIN BIG SWEEPSTAKES - OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. PROMOTION DESCRIPTION: The 2019 McLean County Shop Small, Win Big Sweepstakes begins on Saturday, November 23rd at 12:00 AM and ends on Sunday December 1st at 11:59 PM.

The sponsors of this sweepstakes are First Farmers State Bank, Flanagan State Bank, and PNC Bank. By participating in the sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these official rules and the decisions of The McLean County Small Business Development Center at Illinois Wesleyan University, which shall be final and binding in all respects. The McLean County Small Business Development Center at Illinois Wesleyan University is responsible for the collection, submission or processing of entries and the overall administration of the sweepstakes. Entrants should look solely to The McLean County Small Business Development Center at Illinois Wesleyan University with any questions, comments or problems related to the sweepstakes. The McLean County Small Business Development Center at Illinois Wesleyan University may be reached by email at sbdc@iwu.edu during the promotion period with any questions, comments, or concerns regarding the sweepstakes.

2. ELIGIBILITY: Open to legal residents of the United States of America who are 18 years of age or older. Members of the McLean County Small Business Development Center at Illinois Wesleyan University and their respective subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies and each of their respective officers, directors and employees are ineligible to enter the sweepstakes or win a prize. Household members and immediate family members of such individuals are also not eligible to enter or win. "Household Members" shall mean those people who share the same residence at least three months a year. "Immediate Family Members" shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses. This sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited or restricted by law.

3. PRIZES:

1st Place Prize: X(X) winner will receive a cash prize of \$600.00

2nd Place Prize: X(X) winner will receive a cash prize of \$300.00

3rd Place Prize: X(X) winner will receive a cash prize of \$100.00

Only one prize per person and per household will be awarded. Prizes cannot be transferred or substituted by winner. The McLean County Small Business Development Center at Illinois Wesleyan University reserves the right in its sole and absolute discretion to award a substitute prize of equal or greater value if the prize described in these official rules is unavailable or cannot be awarded, in whole or in part, for any reason. That determination is final and binding and cannot be appealed. The McLean County Small Business Development Center at Illinois Wesleyan University will not replace any lost or stolen prizes.

This sweepstakes is open to legal residents of the United States of America, and the prize will only be awarded and/or delivered to addresses within said locations. All federal, state and/or local taxes, fees, and surcharges are the sole responsibility of the prize winner. Failure to comply with the official rules will result in forfeiture of the prize.

4. HOW TO ENTER: A participant must take a photo of themselves (selfie) inside any McLean County or select surrounding county local businesses (a physical storefront) that are participating in this year's Small Business Saturday event. The link to the digital booklet containing the participating businesses can be found here:

<https://www.mcleancosbdc.org/small-business-saturday>. There are two ways to enter this sweepstakes. Option one, after taking the photo, the entrant must upload the photo to the McLean County Small Business Development Center at Illinois Wesleyan University's Facebook page (@IWUSBDC) OR the McLean County Chamber of Commerce Facebook page (@mcleancochamber). Option two, the entrant direct messages (DM'S) their photo to either Instagram account (@mcleancountysbdc) OR (@mcleancochamer). Participating in both methods will count as double the entries participants can enter as many times as they wish as long as each photo is at different McLean County participating businesses. Three (3) winners will be drawn at random from the entries. The 1st place winner will receive \$600.00, 2nd place will receive \$300.00, and 3rd place will receive \$100.00. The first winner drawn will receive the largest prize, second drawn will receive the second largest prize, and the third winner drawn will receive the smallest prize.

Automated or robotic entries submitted by individuals or organizations will be disqualified. Internet entry must be made by the entrant. Any attempt by an entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations, logins or any other methods, including, but not limited to, commercial contest/sweepstakes subscription notification and/or entering services, will void that entrant's entries and that entrant may be disqualified. Final eligibility for the award of any prize is subject to eligibility verification as set forth below. All entries must be posted by the end of the promotion period in order to participate. The McLean County Small Business Development Center database clock will be the official timekeeper for this sweepstakes.

5. WINNER SELECTION: The winner(s) of the sweepstakes will be selected in a random drawing from among all eligible entries received during the promotion period. The random drawing will be conducted at 10:00 AM Wednesday, December 4th. Odds of winning will vary depending on the number of eligible entries received.

6. WINNER NOTIFICATION: Winners will be notified via private message (Facebook) at approximately 11:00 AM Wednesday, December 4th after the random drawing. Potential winners must accept their prize via private message (Facebook) or via direct message (Instagram) as directed by The McLean County Small Business Development Center at Illinois Wesleyan University within 24 hours of notification. The McLean County Small Business Development Center at Illinois Wesleyan University is not responsible for any delay or failure to receive notification for any reason, including inactive social media account(s), technical difficulties associated therewith, or winner's failure to adequately monitor any social media account.

Any winner notification not responded to or returned as undeliverable may result in prize forfeiture. The potential prize winner may be required to sign and return an affidavit of eligibility and release of liability, and a publicity release. No substitution or transfer of a prize is permitted except by the McLean County Small Business Development Center at Illinois Wesleyan University.

7. PRIVACY: By entering the sweepstakes, you grant the McLean County Small Business Development Center at Illinois Wesleyan University's permission to share your email address and any other personally identifiable information with the other sweepstakes entities for the purpose of administration and prize fulfillment, including use in a publicly available winners list.

8. LIMITATION OF LIABILITY: The McLean County Small Business Development Center at Illinois Wesleyan University assumes no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this sweepstakes; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, camera, computers or providers utilized in any aspect of the operation of the sweepstakes; (d) inaccessibility or unavailability of any network or wireless service, the Internet or website or any combination thereof; (e) suspended or discontinued Internet, wireless or landline phone service; or (f) any injury or damage to participant's or to any other person's computer or mobile device which may be related to or resulting from any attempt to participate in the sweepstakes or download of any materials in the sweepstakes.

If, for any reason, the sweepstakes is not capable of running as planned for reasons which may include without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this sweepstakes, the McLean County Small Business Development Center at Illinois Wesleyan University reserves the right at its sole discretion to cancel, terminate, modify or suspend the sweepstakes in whole or in part. In such event, the McLean County Small Business Development Center at Illinois Wesleyan University shall immediately suspend all drawings and prize awards, and the McLean County Small Business Development Center at Illinois Wesleyan University reserves the right to award any remaining prizes (up to the total ARV as set forth in these Official Rules) in a manner deemed fair and equitable by the McLean County Small Business Development Center at Illinois Wesleyan University. The McLean County Small Business Development Center at Illinois Wesleyan University and released parties shall not have any further liability to any participant in connection with the sweepstakes.

9. SOCIAL NETWORK DISCLAIMER

A Facebook or Instagram account is required to enter. If you don't already have a Facebook/Instagram account, visit www.facebook.com or www.instagram.com to create one. It is free to create an account. This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook. You understand that you are providing your information to the McLean County Small Business Development Center at Illinois Wesleyan University and not to Facebook. By participating via Facebook, participants are also subject to Facebook's data policy and terms of use, which can be found at www.facebook.com/about/privacy and <https://www.facebook.com/legal/terms/update>. Facebook owns Instagram so the data policy and terms of use are the same for both platforms.

10. WINNER LIST/OFFICIAL RULES: To obtain a copy of the winner list or a copy of these official rules, send your request along with a stamped, self-addressed envelope to the McLean County Small Business Development Center at Illinois Wesleyan University cc: 2019 MCLEAN COUNTY SHOP SMALL, WIN BIG SWEEPSTAKES at 1402 Park Street Bloomington, Illinois 61701. Requests for the names of the winners must be received no later than December 5th at 12:00 PM after the promotion period has ended. For accessing a winner list online, visit <https://www.mcleancosbdc.org/small-business-saturday>. The winner list will be posted after winner confirmation is complete.

11. The McLean County Small Business Development Center at Illinois Wesleyan University
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